

WMA Member Survey - Descriptive Statistics for Selected Items by Museum Group

All Responding Museums (n = 54)

Museum Groups

Each responding museum was assigned to one of four (4) groups based on their response to the survey's Item 14, "Total Annual Operating Budget Amounts, Cash Revenue." Only the cash revenue part of the item was used for grouping. The categories and designations used for the four groups are given below.

Operating Budget, Cash Revenue	Group Designation	Number (n) of Museums
\$50,000 or less	Group 1	15
\$50,001 - \$300,000	Group 2	19
\$300,001 - \$1,000,000	Group 3	11
More than \$1,000,000	Group 4	9

Descriptive Statistics for Selected Items

Item 9. Number of paid employees in FTE

	Group 1	Group 2	Group 3	Group 4
Mean	1.10	2.04	9.27	57.89
Median	0	2	8	30
Minimum	0.0	0.5	1.0	7.0
Maximum	7.0	5.0	25.0	193.0

Item 11. Total volunteer hours

	Group 1	Group 2	Group 3	Group 4
Mean	2341.9	3173.2	5323.8	19238.5
Median	1395	2354	3987	10306
Minimum	0	0	400	3018
Maximum	11636	12315	23251	90162

Item 12. Total number of attendees

On-site	Group 1	Group 2	Group 3	Group 4
Mean	2045.3	5312.9	34191.5	214724.4
Median	750	5080	20000	89000
Minimum	0	375	0	50000
Maximum	9000	16673	140000	898891

Off-site

Mean	13373.3	4159.3	6618.5	94778.9
Median	0	350	4000	30000
Minimum	0	0	0	0
Maximum	177871	35902	20000	348000

Item 14. Total annual operating budget amounts

Cash revenue	Group 1	Group 2	Group 3	Group 4
Mean	\$14,968	\$134,242	\$666,227	\$6,065,878
Median	\$5,000	\$125,697	\$658,938	\$4,550,618
Minimum	\$0	\$56,950	\$330,000	\$1,069,000
Maximum	\$50,000	\$250,735	\$1,000,000	\$21,128,000

In-kind donations

Mean	\$3,517	\$24,732	\$35,307	\$227,979
Median	\$500	\$4,000	\$16,700	\$171,700
Minimum	\$0	\$0	\$0	\$0
Maximum	\$15,407	\$200,000	\$200,000	\$791,876

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Item 15. Percent (%) of annual cash revenue from...					Item 16. Percent (%) of budget spent on...				
Contributions	Group 1	Group 2	Group 3	Group 4	Program services	Group 1	Group 2	Group 3	Group 4
Mean	55.9	60.4	44.6	40.1	Mean	34.7	47.8	51.6	77.0
Median	75	71	70	32	Median	25	50	60	75
Minimum	0	1	0	6	Minimum	0	1	0	53
Maximum	100	100	85	90	Maximum	100	80	90	95
Grants					Management & operations				
Mean	18.9	24.7	30.2	24.9	Mean	60.1	44.2	30.9	15.3
Median	0	8	8	6	Median	75	35	25	14
Minimum	0	0	0	1	Minimum	0	16	0	4
Maximum	100	77	100	81	Maximum	100	90	70	32
Program & museum store					Fund-raising				
Mean	25.2	14.9	25.2	35.0	Mean	5.2	7.9	17.5	7.7
Median	9	10	17	43	Median	0	5	9	5
Minimum	0	0	0	8	Minimum	0	0	0	1
Maximum	100	92	100	66	Maximum	33	26	100	15